



FY 2022-2023

PIAGGIO CSR ANNUAL REPORT

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DIEGO GRAFFI

CHAIRMAN & MANAGING DIRECTOR

Piaggio Vehicles Pvt. Ltd.

The CSR Initiatives at Piaggio India reflect our commitment to creating and fostering sustainable and responsible business practices to make a positive and lasting impact on the communities we serve.

Through various initiatives, we have prioritised the well-being of our employees, customers, and society at large. From implementing rigorous safety standards in our manufacturing processes to promoting diversity and inclusion within our workforce, Piaggio ensures that our employees are treated with respect and dignity. Furthermore, Piaggio's CSR programs extend beyond its organisational boundaries, with a focus on reducing carbon emissions and promoting eco-friendly practices. By investing in research and development of electric and hybrid vehicles, we aim to contribute to a greener and more sustainable future. Piaggio takes immense pride in its CSR programs, viewing them as a testament to its commitment to being a responsible corporate citizen.

Piaggio India's dedication to social responsibility extends beyond education and community health. We have actively contributed to various other initiatives, including technical and soft skill training, donation of welding machines to ITI colleges, and participation in events like Daan Utsav - the Joy of Giving Week. These endeavours have not only empowered individuals but have also facilitated volunteer participation, enabling our employees to give back to the community and share their knowledge and expertise.

I am immensely proud of our team and their relentless commitment to making a positive difference in society. Together, we have strived to create sustainable, inclusive, and resilient communities. We firmly believe that by working collaboratively, we can address societal challenges and build a better future for all.

I express my heartfelt gratitude to all our stakeholders, partners, employees, and beneficiaries who have supported us in our CSR journey. Your unwavering support and dedication have been instrumental in our success. As we move forward, we remain steadfast in our commitment to driving positive change and leaving a lasting impact on the lives of individuals and communities.



POOJA BANSAL

CHIEF HUMAN RESOURCE OFFICER Piaggio Vehicles Pvt. Ltd.

The Corporate Social Responsibility report for the year 2022-23 highlights our dedicated efforts and the significant impact we have made in the areas of education, community health, and other initiatives. From my perspective, it is an honour to witness the positive change that Piaggio India has brought about in the communities and the lives of individuals.

Education lies at the core of our CSR initiatives, and we strongly believe in providing equal opportunities for all. Our flagship project, the Shiksha Se Samriddhi Scholarship program, has been instrumental in providing financial assistance and mentoring support to the children of autorickshaw drivers across the country. By nurturing their aspirations and empowering them with the means to pursue their education, we are shaping a brighter future for these young minds.

Promoting community health and well-being has been another significant area of our CSR initiatives by providing essential services for rural communities. Through initiatives such as Road Safety Week India, Health and Wellness programs, and #GiveHerConfidence- a menstrual hygiene management campaign, we are striving to create a healthier and more resilient society.

In addition to education and community health, we have engaged in various other initiatives that aim to make a positive impact such as our Clean and Green Baramati project demonstrating our commitment to environmental sustainability, organising art and craft sessions, donating welding machines to ITI colleges, facilitated skill training, and actively participated in events such as Daan Utsav - the Joy of Giving Week. These initiatives not only contribute to the holistic development of individuals but also encourage volunteerism and community engagement among our employees.

At Piaggio India, we firmly believe that our success is intertwined with the well-being of the communities we serve. Our CSR initiatives are a testament to our commitment to creating a sustainable and inclusive society. I express my heartfelt gratitude to all our stakeholders, employees, and partners who have actively participated and contributed to these initiatives. Your dedication and enthusiasm have been instrumental in the success of our CSR endeavours.

As we move forward, we will continue to evolve our CSR initiatives, addressing the changing needs of society and striving to make a lasting impact. Together, we can create a brighter future and build a society where everyone has equal opportunities and access to essential services.



PIAGGIO INDIA AND CSR

The pioneer of **3-wheeler goods transportation** in India, Piaggio Vehicles Pvt. Ltd. (PVPL) leads the league today. revolutionising the 3-wheeler cargo segment in the country, Piaggio, today, is setting global standards in multiple arenas of service.

PVPL incepted its Indian operations with the launch of Apé in 1999. Equipped and engineered for higher fuel efficiency, rugged performance and outstanding load-carrying capability, Apé was an instant success.

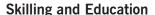
With unmatched customer care, state-of-the-art products, and multiple awards to be honoured with, PVPL continues to journey – proving inspirational and providing an improved quality of life to millions across India along the way!



CSR Overview

The CSR initiatives at Piaggio India reflect our commitment to creating and fostering sustainable and responsible business practices. Since CSR rules were first announced in 2014, the company has contributed to various interventions majorly focusing on:







Health



Livelihoods, and Water Conservation

We are proud of the programmes and partnerships that we have launched, which have enabled us to reach out and touch countless lives throughout the country. Piaggio remains deeply committed to acting responsibly, operating sustainably, and contributing to the communities in which we work and live.

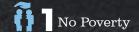
Key activities

The CSR priorities for Piaggio India are Education and Community Health thus improving Quality of Life – especially for marginalised communities living in and around the districts where Piaggio's manufacturing plant is located. In addition, Piaggio India also supports significant initiatives in Water Conservation and Skill enhancement, with an emphasis on volunteerism in each of the areas.

Ensuring inclusive and equitable quality education and promoting lifelong learning opportunities for all.



UN SDGS IMPACTED



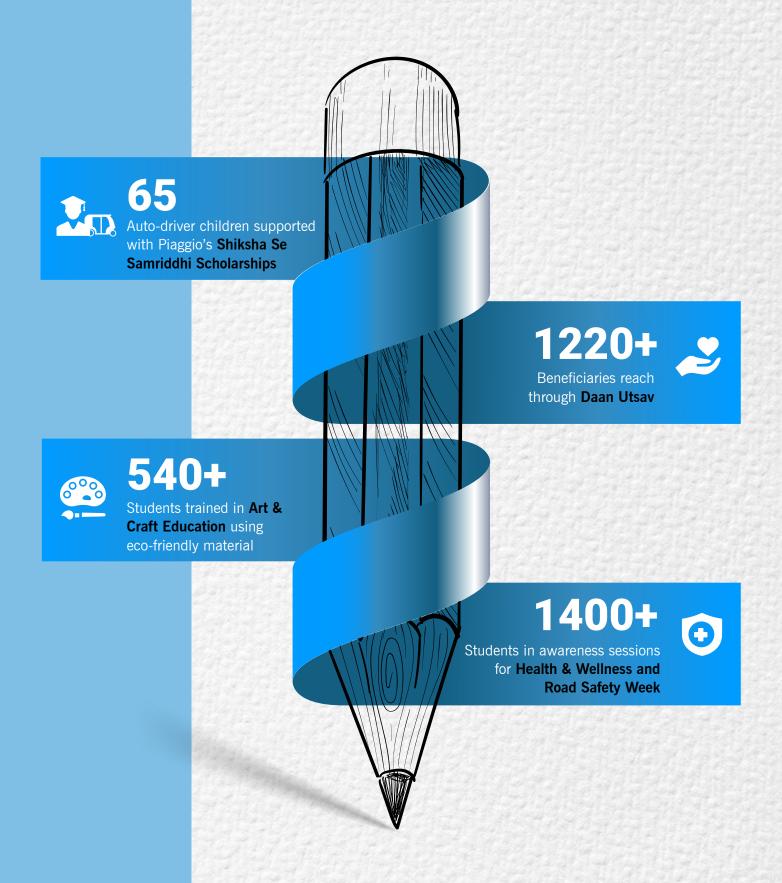






PIAGGIO INDIA'S APPROACH TO EDUCATION INTERVENTIONS

FY 22-23



SHIKSHA SE SAMRIDDHI

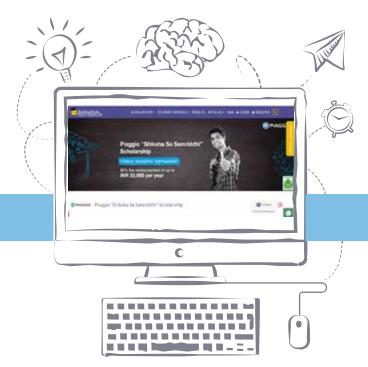
Bridging The Financial Gap to Unlock the Potential Youth

During FY 2020-21, when the pandemic disrupted education, Piaggio India invested in India's youth during these challenging times, specifically in auto-driver children, to counsel and support deserving students and their parents to undertake higher education.

Piaggio India proudly continues to provide support through scholarships, mentoring, skills training, and efforts to bridge the gap with an equity focus.

Piaggio Scholarship is listed for economically backward students on the **Buddy4Study** platform and has

15000+ followers



Launched on October 2, 2020, Shiksha se Samriddhi aimed for the benefit of the community of auto and light commercial vehicle (LCV) drivers.

The scholarship amount as of now, covers 80% of the annual fees subject to a maximum of Rs.20,000/- per student.

The eligible student must have



Already enrolled for full-time studies in graduation, technical or vocational course



Scored at least 55% marks in class 12.



Annual family income below Rs.3,00,000/-.

Financial assistance to



SCHOLARS

since FY 2020-2021



Award

- Financial and mentoring support for auto drivers' children to pursue higher education.
- In FY 2022-23, 65 students received a scholarship of 80% of their total annual fees maximum Rs. 20,000 per student.

Piaggio's Shiksha Se Samriddhi Scholars since 2020



Helping Tarleen Rise to The Top

"This opportunity has been an immense help in financing my education and has allowed me to pursue my academic goals without financial burden. Thanks to Piaggio's generosity, I am focusing on my studies and making the most of my college experience. I am grateful for the investment that Piaggio has made in my future. This scholarship has not only eased my financial burden but has also given me the motivation to strive for excellence and achieve my academic and career goals."



SGTB Khalsa College Delhi, Bachelor of Commerce







Bajaj Institute of Engineering and Technology, Baramati Bachelor of Technology

Helping Rahul Rise to The Top

"Piaggio Scholarship has enabled me to continue my education and pursue my dreams without financial burden. For that, I am truly grateful. It reassures me that my hard work and dedication are recognised and appreciated and that there are organisations like Buddy4Study that value and support education. I hope someday I will be able to give back to my community and support others in their educational pursuits."



The Gift of Perspective

A virtual mentoring initiative

A Virtual Mentoring Programme was launched to bridge the critical gap in the life skills of these students necessary in the workplace environment for continuous success. Therefore, PVPL employees came forward to share their knowledge, skills and experiences and provide career guidance to assigned mentees towards reaching their full potential.

Let's Hear from Our Mentors:

Many thanks to Piaggio Management & HR / CSR team for launching the Virtual Mentoring programme for scholars which was needed to support the children of drivers/owners in the three-wheeler community and for giving me an opportunity to be a part of this initiative. I will always be happy to be available for such initiatives. The necessity of such a virtual mentoring programme was evident as it was noticed during sessions that, though, they may be good in academics, the other required skills and inputs were helpful to them. Scholars expressed their satisfaction with the program and inputs gained such as the importance of attitude, the difference between reacting and responding, what matters most when selecting a company, and critical things to keep in mind when going for an interview. They conveyed their sincere thanks to Piaggio Management for supporting the scholarship and having a Virtual Mentoring Programme.'



Shridhar Mahulkar
DGM | After Sales Domestic
CV (ICE)

Only Gratitude!!!!

It happened to be our last session. I want to thank Shridhar sir for his **guidance and mentorship** throughout the year and for sharing so much knowledge with me. I also want to express **my gratitude** towards the Piaggio organisation for providing me with the opportunity to interact with Shridhar sir and learn about career guidance, time management, soft skills, and many more. Overall, it was a great experience, and I feel blessed to have had this opportunity.



Sharath



Prashant Jagtap
AGM | Admin and CSR

'Connection with young scholars, understanding their needs and guiding them to live up to their goals was a very interesting experience. Their desire to achieve their goals, despite the lack of resources, is extraordinary. That's a really good initiative by the PVPL CSR team'



Experiencing and Rising...!

I've learned a lot from my mentor such as how to prepare for a job in SDEs, and how the IT industry is working, and he was pushing me to get real life experiences. Sir has given me a great deal of motivation to succeed, and he wished me the best in my next endeavour.



C S Tiwary Regional Sales Manager CV S&M (WB & Jharkhand)

'The scholars were found to be very enthusiastic and willing to learn. Guiding students to make their decision in the right direction has made us feel great as we are being part of their growth in their needed time. The mentorships have helped them to plan their career in a better way as some want to study further and some want internships and jobs as well. Piaggio has addressed both issues through this mentorship programme.'



Prince Dubey

My Well-Wisher Left Me Surprised and Excited....

When I first learned about the mentoring sessions that were going to take place, I wasn't in favour of them. But after attending the sessions, I felt surprised because I wasn't expecting that Mr. Tiwari sir would be so familiar to me. He then became my well-wisher and suggested numerous ways to accomplish my aim while having fun and playing. When he gave me new ideas for studying without distractions, I felt very positive about them. After that, I was very excited to attend any sessions with Sir and talk with him. Therefore, all the sessions were the most beneficial to me, and the methods provided by sir have worked for me. He has become my career mentor; I can't express that moment in a few words.

'Firstly, I am thankful to the HR Team for giving me the opportunity to be a part of this noble initiative. I really feel blessed to guide and mentor three brilliant students who are children of 3-wheeler vehicle owners. All the sessions were very interactive and I tried to help them in achieving their career goals."



Nishi Borah Area Manager | CV S&M (Guwahati)

Insights, Experiences, Development Plan and Many More...

I am glad to mention that I was awarded the "Piaggio Shiksha se Samriddhi Scholarship for Undergraduate Students 2020-21." Additionally, I was allotted a mentor, Mr. Nishi Borah to guide me and help me achieve my academic as well as other goals. It was a great experience for me. One of the first things Mr. Nishi did was help me create a personalised development plan that outlined specific goals I wanted to achieve and the steps I needed to take to get there. We reviewed the plan together and Mr. Nishi gave me feedback on how to make it more realistic and achievable. Over the next few weeks, Mr. Nishi helped me prioritize my goals and identify the most important areas to focus on. He shared his own experiences and insights with me and helped me overcome my technical problems. I would also like to thank Saijal ma'am who provided me with technical support and resolved all my queries about the scholarship amount and much more. Thanks to Buddy for Study and Piaggio who are helping middle-class people like me overcome financial barriers and achieve academic success. Once I am capable, I will surely return my contribution through any sort of work that is feasible for me.



Vivek

ROAD SAFETY WEEK INDIA

Sadak Suraksha Karein Sabki Raksha!



Being one of the leading motor vehicle manufacturers and for inspiring freedom of mobility in the world, Piaggio India acknowledges the importance of Road Safety in our lives. We believe that educating school children is vital to imbibe the Safety culture at a young age and ensuring the children are groomed to become responsible adults.

It was aimed at raising public awareness about traffic rules and reducing the number of road accidents that occur daily. The key objective was to educate and create awareness among school students and train teachers on safety measures during emergency situations.





ART & CRAFT USING ECO-FRIENDLY MATERIAL



WORKSHOPS CONDUCTED:

Boltle Art

To encourage, enhance presentation and articulation skills by using different colours, techniques, and artistic skills etc. Focusing on all areas to achieve the holistic development of a child











Eco-Lantern making

Giving positive and colourful experiences to deserving children who are underprivileged. The creation of any multi-coloured, multi-shaped item gives visual satisfaction.



Canvas painting

Helping them channel their brain cells, stimulate positive and creative boosters, and channel physical energy.











Greeting Cards

Believing in a child-centred approach: Planning and designing all aspects to meet the individual needs and abilities of every child.













File Folder Workshop

Making classroom learning more creative, collaborative, exploratory and fun. Providing the same opportunity to access and participate in all parts of the service













HEALTH AND WELLNESS

Happiness Begins With A Good Health

Educational activities had been designed and developed to increase student responsiveness and support the curriculum at the school. Food choices and eating habits are important in preventing tooth decay and gingival disease.

The programmes were further tailored to students' interests and growth requirements. **Drama Skits, Rhymes** and **Story format** were some of the ways to make students easily understand and replicate them, focusing on:





Dental Health



Digital Addiction



Nutritional Health



Digital Addiction via story format





Importance of Nutrition Health using rhymes





Purpose

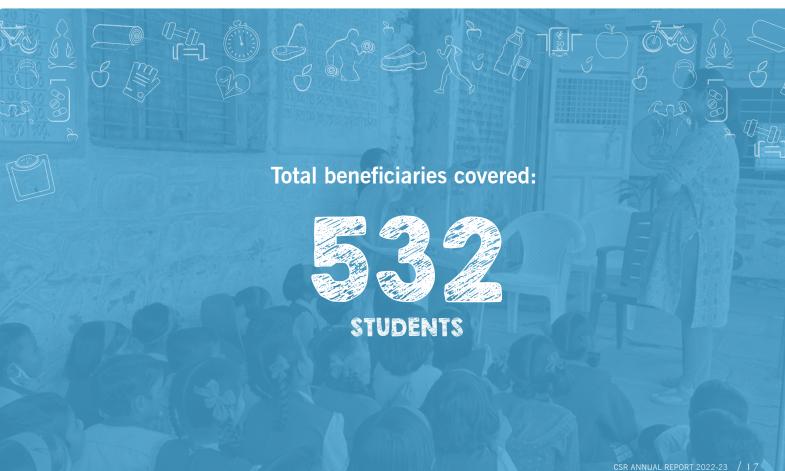
To improve the learning abilities of students, leading them to better academic performance and preventing the adverse health effects of overweight and poor eating habits.











COMMUNITY HEALTH

Ensuring healthy lives and promoting well-being for all.



UN SDGS IMPACTED



Zero Hunger



Good Health & Well Being

SECURING CHILDREN'S CARE AND WELL BEING





125

Girls were provided with **Sanitary Napkins** for 12 months

150
TB Affected Cancer Patients supported with ration kits



560

Students benefitted from **Health Check-up Camp**

Girls were delivered awareness sessions on Menstrual Hygiene Management



CLEAN AND GREEN BARAMATI





To sustain the assistance offered during 2021-22 and to improve its ability to manage waste as part of the Swachh Bharat Programme, Piaggio Vehicles Pvt. Ltd. aided the Baramati Municipal Council by providing **5 Special-Purpose Vehicles**.

The "Clean and Green Baramati" initiative sought to enhance living conditions and public health in urban areas through systematic trash removal and the promotion of civic responsibility.

The effectiveness of the project was evaluated based on the area covered and the number of households that benefited from waste collection and segregation.





Benefits of this effort include



Prompt garbage collection and disposal



Thorough awareness of waste management



Adoption of waste segregation technique.

#GIVEHERCONFIDENCE:

A MENSTRUAL AWARENESS CAMPAIGN

Creating A World Where No Girl Is Held Back Because She Menstruates

The campaign promoted safe and hygienic practices among women and adolescent girls. The key objective was to dismantle period taboos, increase awareness, and put young girls and women in charge of their menstrual health while encouraging them to do the same for others in society.

Awareness sessions covered menstrual hygiene, sanitation, physiology, psychological changes during puberty; myths and facts; correct disposal of used sanitary napkins using paper. This was initiated to reduce the gradual dropout rates of girl students from the education system.











Awareness Programme & Napkin Distribution

ZPPS Tandulwadi-Baramati

ITI, Jamkhed

ZPPS Gojuvabi-Baramati ZPPS Rui-Baramati Mahatma Phule High School, Nana Peth Pune





















RATION KITS TO TB PATIENTS

Enabling Nutrition Security for Vulnerable Communities

Piaggio's efforts to support and achieve the targets of the **Pradhan Mantri TB Mukt Bharat Abhiyan** and National Health Mission Maharashtra. Piaggio India handed over **150 ration kits** to Silver Jubilee Hospital, Baramati, helping **tuberculosis-affected patients** complete their journey towards recovery.

Items in the kit included wheat flour, groundnut oil, moong dal, and groundnuts.



'PRADHAN MANTRI TB MUKT BHARAT ABHIYAAN'







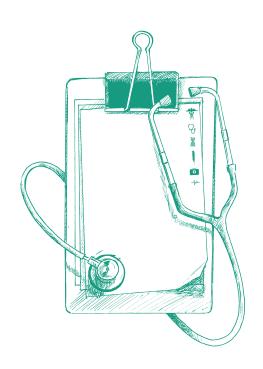


MEDICAL HEALTH CAMP

Swastha Se Shiksha Tak!

In partnership with Deshpande Hospital, a health camp was organised for students of Zilla Parishad Schools in Baramati to contribute to the maintenance and improvement of the health of students.

To prevent complications such as **tooth decay (cavities) and gum disease, check-ups included overall physical examinations of eyes, teeth, height and weight consultation** and assessment of the functioning of vital organs like the heart, lungs, digestive system, and immune system. Students gained the benefit of one-to-one consultation with the doctors.















The objective

of conducting the health camp was to create awareness of general health among the students, provide general healthcare services, and counselling them on basic healthcare and hygiene at the early stage





KHEL UTSAV ON BAAL DIVAS

Energising Experience

A day filled with fun and engaging activities was planned on Children's Day with students in a community Center for Youth Development and Activities, Pune.

STUDENTS WERE INVOLVED IN NUMEROUS ACTIVITIES:









Carrom Competition







Tug of war





Fun games for young teens







Martial arts



Piaggio continued its celebration by hosting another sports competition at **Zilla Parishad School, Rui –Baramati.**

The purpose was to involve students in extracurricular activities and teach life skills such as **teamwork**, **leadership**, **and accountability**. The winning teams were awarded a trophy and a certificate of appreciation.

Kabaddi







Kho-Kho





Lezim Perfomance (Cultural Dance)





OTHER INITIATIVES



EQUIPMENT SUPPORT: ITI JAMKHED

Fulfilling the vision of the Skill India Mission

To provide opportunities for skilling to underprivileged youth and provide skilled manpower to the industry, Piaggio India provided welding machines (MIG & TIG) to students at the Industrial Training Institute, Jamkhed.

The intention behind this contribution was to provide hands-on experience to students in using welding machines and to improve their ability and skill set to perform a specific type of weld at a high quality.

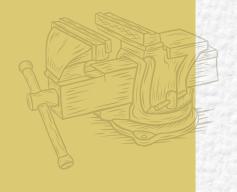


Outcomes:

- Exposure to students via practical training on different types of machines involved in their industry.
- Prevention from basic hazards and injuries on the field, such as welding machines, is a basic requirement in many industries and places.
- Career opportunities widened and increased the chance of leading into a variety of industries.

GMAW Welding Machine (MIG)

AC/DC GTAW Welding Machine (TIG)











Inaugurated in the presence of Mr. Pravin Ugale (Institute Management Committee Member)

SKILLS TRAINING



Piaggio India realises the importance of inculcating soft skills along with helping students to acquire technical skills. It supported scholars under the Shiksha Se Samriddhi scholarship and students at Industrial Training Institute via different pieces of training delivered by PVPL employees to build social confidence.

Personality development training training had modules like body language, social skills, patient listening, optimism, etc. to improve the overall personality of ITI students.



Technical training led by Dharmraj Anap for ITI students



Personality development training by Prashant Jagtap for ITI students

Technical training by DharmRaj Anap focused on providing guidance to Industrial Training Institute students with respect to skills required to sustain in automobile industries, career scope, etc.





Virtual communication training led by Prashant Jagtap

Communication training for graduating scholars to help students in improving their fluency, public speaking skills, resources to crack interviews and an overview of the 7 Cs of communication. Whether at work or during our personal lives, good communication skills are essential.

These skills were important to impart to students to increase their chances of employability and to enhance their performance in various ways such as interpersonal skills, leadership skills, adaptability, teamwork and many more.

DAAN UTSAV- JOY OF GIVING

Celebrating the month of Good Deeds

Piaggio firmly believes in giving back to society. Keeping this in mind, the first week of October was dedicated to Daan Utsav.

#DaanUtsav is India's festival of giving, celebrated every year across the country from October 2-8. It is a celebration, like Diwali, Eid, Christmas, Father's Day or Mother's Day where anyone around the world can celebrate the festival.

Employees and family members from across divisions came forward to express their gratitude by sharing time, material, or money in interesting ways to cause(s) of their choice.









Exhibition of Handicrafts

Under the livelihood initiative for women by IDEA, approximately 6,000 women have been trained to start their own businesses.

To support a less-advantaged group of women, handmade items were showcased at corporate offices and plant locations, such as aroma candles, kids' clothes, wall torans, hand-painted diyas, etc. to help earn money during the Diwali festival.



















Seva-Chef



Leaving with smiles on their faces and contentment in our hearts!

Employees prepared delicious sandwiches to support the NGO serving an evening snack for the shelter children. **To promote a sense of sharing food** among the volunteers during Joy of Giving Week.



Wish Tree Distribution Drive

Employees also participated in this giving festival by donating books, study materials, clothes or toys to kids in the shelter home.

Wishes put up by marginalised students were distributed in IDEA's Learning Centres such as Khanvasti, Ramnagar, Lamanvasti, Gopalvasti, Hadapsar and Bhor, Pune. Some of the items were a badminton set, floor mats, Rubik's cubes for the centre, notebooks, pens, stationery, snacks for students, slates, toys, cupcakes, school bags, pouches, notebooks, stationary, etc.















A VISIT TO SPECIAL HOME - NAVKSHITIJ

A different way of life...

On Christmas day, Piaggio spread some holiday pleasure by organising a celebration at the **Home for Intellectually Impaired Individuals**-Navkshitij.

The afternoon was spent with the beneficiaries and PVPL employees engaging in some fun activities like musical chair, cricket, decorating the tree, etc. We also provided treats (muffins and chips) for them to enjoy. A wonderful moment for all of us to support the community.

The shelter home offers an equal opportunity to engage, work and earn. Diya painting, wax candles, paper bags, jewellery and bracelets are items made by differently-abled people living here.

Through sensitisation programmes, Piaggio demonstrates its commitment to being inclusive. It was an experiential learning for most of the employees who visited it for the first time.

















SOCIAL IMPACT HIGHLIGHTS

FY 22-23



Thank you for inviting me. It was an extremely satisfying experience for such a noble cause. Most individuals have this internal feeling to become part of such initiatives, but they are apprehensive because of the lack of an authentic platform.

This initiative arranged by HR as a CSR activity was just the right platform for me on a personal note. Thank you once again and I will be glad to participate and contribute more for future activities as well.



Harshal Kulkarni (3/4W R&D)

Activity: Educational kit distribution at a community centre



Tushar Kadam (Quality Assurance Engineer)

66

Amazing Experience of canvas painting with Little Champs. Everyone was excited to make the board colourful. The little hands drew the sketch beautifully!!!!!

Wonderful learnings with happy faces.

Activity: Canvas Painting



I visited Navakshitij with our CSR team for the first time in my life & I felt it heartwarming to interact with the "Bachhas" this is what they call mentally challenged people residing there. We had a visit to workshops, gym, mess, and training ground where I had seen the energy & creativity of the Bachhas. They are so enthusiastic even if they are mentally challenged, just we have to bring the best out of them and put a smile on their face. Really appreciate the activity organized by the PVPL CSR team, Thank You!



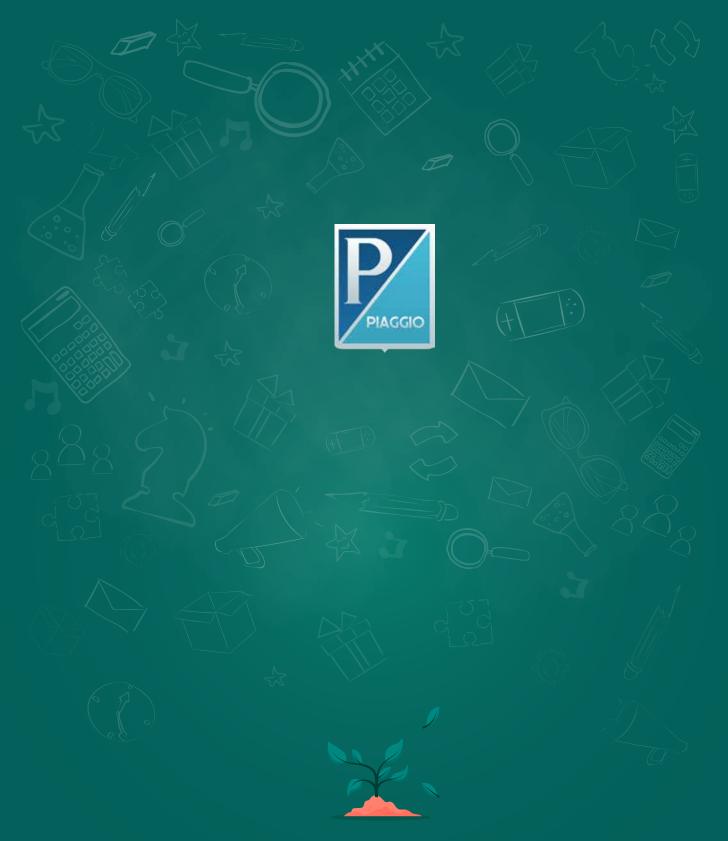


Swapnil Sirsat (Spare Parts Department)

Number of Lives touched

Total Volunteering hours





Contact- +91 2067470900

Address- 1st Floor, Sky One Corporate Park, Airport Road, Viman Nagar, Pune,

Maharashtra, India – 411032