



ANNUAL REPORT

FY 2023-24

SR.NO.	CONTENTS	PAGE NO.
01.	FOREWORD FROM THE CMD.....	02
02.	FOREWORD FROM THE CHRO.....	03
03.	ABOUT THE PIAGGIO CSR AT A GLANCE.....	04
04.	<ul style="list-style-type: none"> EDUCATION..... "SHIKSHA SE SAMRIDDHI" SCHOLARSHIP PROGRAM CONVOCATION CEREMONY EQUIPMENT SUPPORT: ITI JAMKHED ECO FRIENDLY ART & CRAFT WORKSHOP DRAWING COMPETITION 	06
05.	<ul style="list-style-type: none"> COMMUNITY HEALTH..... INTERNATIONAL YOGA DAY CELEBRATION MEDICAL HEALTH CHECKUP CAMP 	18
06.	<ul style="list-style-type: none"> OTHER INITIATIVE..... DAAN UTSAV – JOY OF GIVING CHRISTMAS CELEBRATION INTERNATIONAL WOMEN'S DAY CELEBRATION 	23
07.	OUR ASSOCIATE PARTNERS SPEAK.....	30
08.	OUR VOLUNTEERS SPEAK.....	31
09.	OUR ACHIEVEMENT.....	33



DIEGO GRAFFI

**CHAIRMAN &
MANAGING DIRECTOR
PIAGGIO VEHICLES PVT. LTD.**

FOREWORD FROM CMD

At Piaggio Vehicles, we are proud of our journey towards sustainability and corporate responsibility. Our commitment to ethical business practices and community engagement has been instrumental in shaping our identity as a responsible corporate citizen.

I am proud of our dedicated team whose passion and hard work have driven the success of our CSR initiatives. Their commitment to making a positive impact on society through programs in public health, education, environmental stewardship, and women's empowerment has been truly inspiring.

I extend my heartfelt appreciation to our stakeholders, partners, and employees whose collaboration and support have been invaluable. Together, we have achieved significant milestones and created meaningful change in the communities we serve.

Through initiatives like the "Shiksha Se Samriddhi" Scholarship Program, which has empowered hundreds of scholars, and our environmental and health initiatives that promote well-being and sustainability, we have demonstrated our collective commitment to social responsibility.

During Daan Utsav and throughout the year, our partnerships and collective efforts have enabled us to reach out to those in need and empower marginalized communities. This spirit of collaboration underscores our belief in creating shared value and fostering a more inclusive society.

As we continue on this journey, Piaggio Vehicles remains dedicated to upholding the highest standards of corporate citizenship. Together with our stakeholders, we will continue to innovate and lead by example, driving positive change and contributing to a sustainable future for all.

FOREWORD FROM CHRO

At Piaggio Vehicles, we believe that our success is intricately linked to the well-being of our communities. Therefore, our CSR efforts are strategically aligned with four core pillars: public health, education, environmental stewardship, and women's empowerment. These initiatives not only uphold our corporate values, but also contribute meaningfully to the United Nations Sustainable Development Goals (SDGs), marking our contribution to global progress.

It is my privilege to introduce our annual CSR report, which is a testament to our commitment to sustainability and corporate responsibility. This report illuminates the diverse array of impactful initiatives we have undertaken throughout the year, demonstrating our dedication to fostering positive social and environmental change.

Throughout the year, our dedicated team has diligently implemented programs designed to address pressing societal challenges. From the "Shiksha Se Samridhi" Scholarship Program, which has supported 835 scholars across India, to our environmental initiatives promoting sustainability through workshops and community engagement, each endeavor reflects our commitment to creating a brighter future.

Our health initiatives, including yoga sessions and health camps in collaboration with local healthcare providers, have played a crucial role in improving community well-being and fostering health awareness among vulnerable populations. These efforts have underscored our commitment to making a tangible difference in people's lives.

I extend my deepest gratitude to our passionate team whose relentless efforts and dedication have been instrumental in the success of our CSR initiatives. Their commitment to driving positive change exemplifies the values that define Piaggio Vehicles as a responsible corporate citizen.

I also acknowledge and appreciate the invaluable support of our stakeholders, partners, and employees whose collaboration has been pivotal in achieving our CSR objectives. Together, we have made significant strides in advancing social welfare and environmental sustainability.

As we embark on the next phase of our CSR journey, Piaggio Vehicles remains steadfast in our mission to create a sustainable and inclusive future. This report encapsulates our achievements and sets the stage for continued excellence in corporate citizenship.



POOJA BANSAL

EVP & CHRO
PIAGGIO VEHICLES PVT. LTD.

CSR AT A GLANCE

CSR OVERVIEW & FOCUS AREAS:

With the purpose of *'transforming the lives of underprivileged and vulnerable communities'*, we at Piaggio Vehicles Pvt. Ltd. focus on and stand committed to undertake only those programs, projects or activities that are in accordance with the local needs. However, we ensure that they also supplement the efforts of the government and civil society organizations and are not done in silos. Therefore, all our programs, projects and activities, based on our preliminary research of the needs of the area, are aligned in the following broader **thematic areas of CSR**:



OUR APPROACH TO CSR:

We have adopted a structured, scientific & impact-based approach to CSR, which has entailed:

- Identifying a few under-served villages and undertaking an integrated approach of development.
- Identifying needs-based projects, area-specific social issues, and causes of high importance and relevance by making use of appropriate tools such as surveys, assessments or participatory rapid appraisals.
- Engaging with stakeholders either directly or through partners to design, develop and implement CSR programmes.
- Working in tandem with governmental schemes that are in alignment with our CSR objectives.
- Ensuring that CSR interventions have a project-based approach.
- Enabling and equipping our communities with enhanced capacities, knowledge and access to resources, which will allow us exit from the project after a stipulated time frame.

EDUCATION



EDUCATIONAL INTERVENTION

"Shiksha Se Samridhi"
Scholarship Program

Convocation Ceremony

Eco Friendly Art & Craft
Workshop

Drawing Competition

Our educational intervention is aligned with United Nations Sustainable Development Goals (SDG):



SHIKSHA SE SAMRIDDHI – SCHOLARSHIP PROGRAM



“Shiksha Se Samriddhi” Scholarship project, **launched on 2nd October 2020**, aimed for the benefit of the community of auto and light **commercial vehicle (LCV) drivers**. The scholarship amount as of now, covers 80% of the annual fees subject to a **maximum of Rs.20,000/-**.

Government statistics state that about 73 out of every 100 eligible students across the country drop out of their respective schools before they would even think of commencing their higher education i.e., about 17% before class 8, 24% before class 10th and 32% before class 12th. The most common reason (57%) is financial i.e., either the family cannot afford higher education, or the student is required to work to earn money to support the family. This problem got further aggravated in situations like pandemic, where family's dependent on daily earnings faced a drastic reduction in their daily income.

Since 2020, 835 scholars across India have benefited from this initiative with financial and mentoring support to complete their education and we are committed to the educational upliftment of less privileged students.



SHIKSHA SE SAMRIDDHI – SCHOLARSHIP PROGRAM - 2023-24

OBJECTIVE

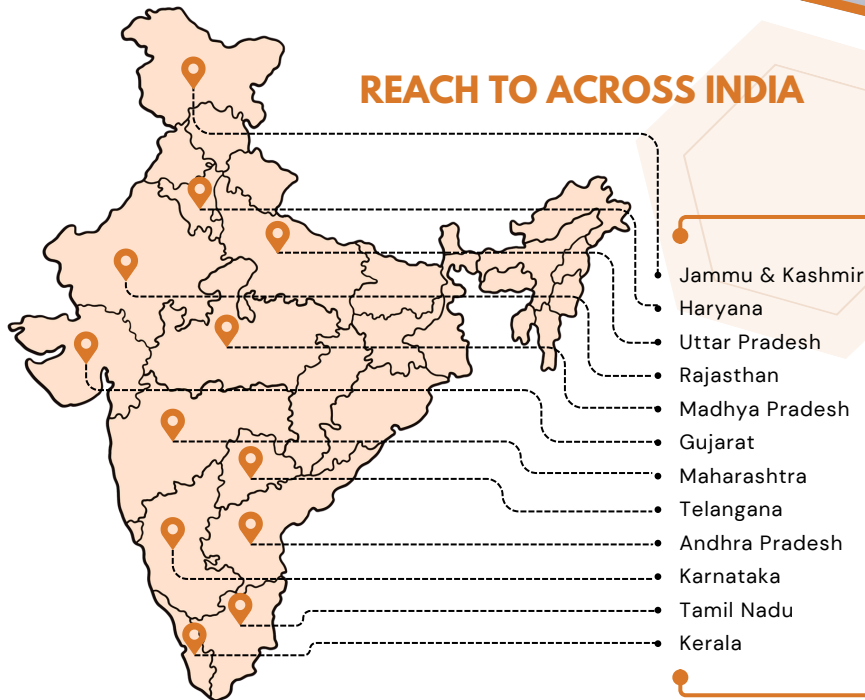
Financial support for auto drivers' children to pursue higher education.

ELIGIBILITY

- Already enrolled for full-time studies in graduation, technical or vocational course.
- Applicants must be the children of LCV drivers/ owners.
- Students must have scored at least 50% marks in their previous class
- Family income up to 3,00,000 per annum

AWARD

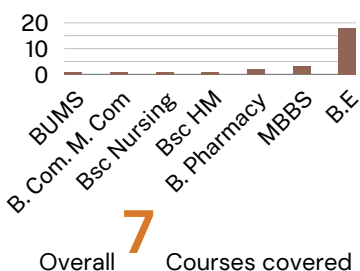
In FY 2023-24, 27 Renewal students received a scholarship of 80% of their total annual fees maximum Rs. 20,000 per student.



PROJECT DIVERSITY



EDUCATIONAL BACKGROUND



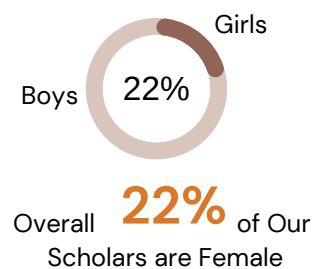
ECONOMICAL BACKGROUND



Scholars Family Income is Less Than 1,00,000/- Per Annum



GENDER



AWARD



Up to INR **20,000/-**
For One Year



ANJALI JHA

Location: Hyderabad, Telangana.

Current Education: B. Com. Graduate,
Preparing for CA Intermediate.

Career Aspiration: To become a CA.



TESTIMONIALS OF THE “SHIKSHA SE SAMRIDDHI”

Anjali emerged from the cocoon of modest means with wings of strength and dreams soaring high to become a successful Chartered Accountant. Her father, an auto driver, navigated the bustling streets of Kavadiguda (Hyderabad), while her mother adorned the role of a homemaker, and an older brother juggled small-time jobs. Life's challenges were stitched into the fabric of their existence.

In 2020, Anjali etched her academic prowess at the CMS Commerce Junior College, scoring an impressive 904 out of 1000. The path to higher education, however, was paved with monetary constraints. Anjali stated, “My father's limited earnings could only cover the basic educational expenses for my B. Com. programme. To meet the additional expenses, we had to resort to mortgaging my mother's jewelry for my graduation fees. However, the costs of books and potential travel expenses loomed as distant challenges.”

In her desperate quest for assistance, she fortuitously stumbled upon the Piaggio “Shiksha Se Samriddhi” Program. “For three consecutive years, this program served as my essential support, extending financial assistance, alleviating the burdens that danced on the periphery of my dreams.” reflected Anjali.

Anjali faced a significant hurdle in covering the cost of her study material, online courses, and travel expenses, a challenge that she overcame through the attainment of this scholarship. Expressing her thanks to Piaggio Vehicles Pvt. Ltd., Anjali says, “The scholarship propelled me towards the coveted dream of becoming a Chartered Accountant by aiding me in my educational pursuits. Today, I am a B. Com. graduate and have also conquered the CA Foundation exam. Going forward, I plan to qualify the CA Intermediate exam and become an accredited Chartered Accountant.”.



POORVIKA

Location: Bhadravathi, Karnataka

Current Education: B. Tech. (Information Science), Final year

Career Aspiration: To become a Software Engineer



TESTIMONIALS OF THE “SHIKSHA SE SAMRIDDHI”

In the heart of Karnataka's steel town of Bhadravathi, where the daily grind tested the mettle, Poorvika's father, an autorickshaw driver, toiled to sustain his family of four. Amidst financial challenges, he became the sole provider for Poorvika and her younger brother's education, their dreams tethering to his basic wage. The COVID-19 lockdown further tightened the economic grip, leaving the family grappling with uncertainty.

During those trying times, Poorvika's mother stepped in, offering tuition classes to contribute to the family's meager resources. “On the basis of my mother's income, we took some small loans to pay for mine and my brother's educational expenses,” shares Poorvika, acknowledging the sacrifices made for their education.

“There was no hope left. However, by God's grace, a glimmer of hope emerged during the first year of my B.Tech. in the form of the Piaggio “Shiksha Se Samriddhi” Program. This aid came just in time, covering my graduation fees,” she expresses gratefully.

With the burden of financial constraints lifted, Poorvika has made a pragmatic decision to enter the workforce after completing her B.Tech. “I realize the need for money in my family, and have decided that after gaining some experience and financial stability, I will then move forward with my higher studies.” Now, armed with determination, she looks forward to securing a job that will not only fulfill her aspirations but also serve as a beacon of hope for her family.

“I am extremely grateful to Piaggio Vehicles Pvt. Ltd. for providing me with the continuous scholarship support for four years totalling to INR 87,000. It has made it possible for me to complete my B.Tech. successfully, which was once a distant dream. After the completion of my B.Tech., I am looking forward to securing a job as a software engineer, providing a helping hand to my family,” affirms Poorvika

SHIKSHA SE SAMRIDDHI – STEM GIRLS SCHOLARSHIP PROGRAM



She Dreams, We Empower:
For a Better Future...

01

OBJECTIVE

To provide financial assistance to meritorious and needy girls who are pursuing STEM courses and to support their education in the form of scholarships.

02

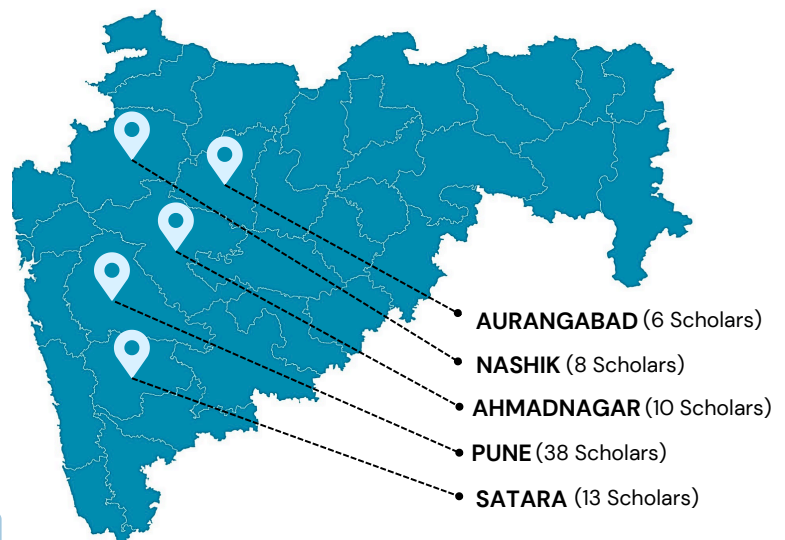
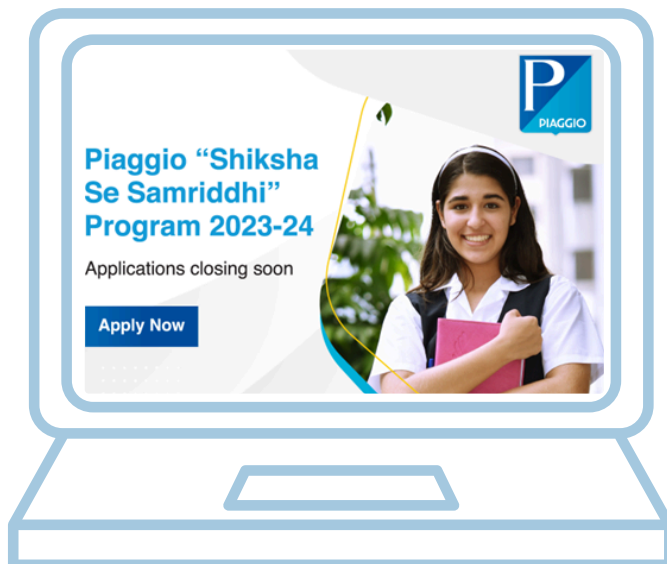
ELIGIBILITY

- Eligible for girl child pursuing STEM courses.
- Students must have scored at least 50% marks in their previous class.
- Family income up to 4,00,000 per annum.

03

AWARD

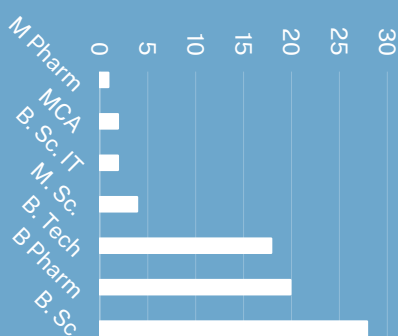
In FY 2023-24, 75 STEM studying girls received scholarship of actual fees basis minimum 10,000 to Maximum 30,000 per girls.



Out of these 75 sponsored scholars, 5 girls come from families with single parent.

Sponsored 75 selected girls pursuing STEM courses from 5 districts of Maharashtra in 2023-24.

OVERALL, 7 STEM COURSES COVERED



FAMILY ECONOMICAL BACKGROUND



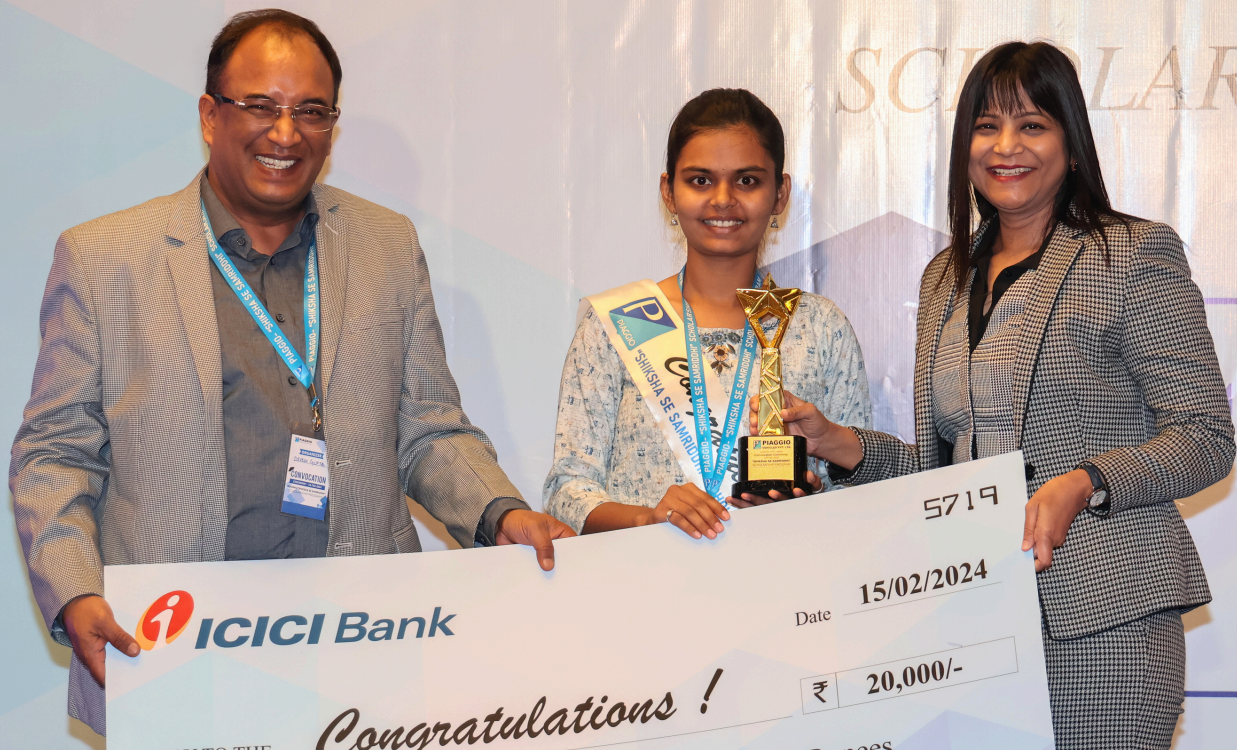
94%

Scholars Family Income is Less Than 1,00,000/- Per Annum

AWARD



Up to INR
30,000/-
On Actual fees basis



OUR SCHOLARS SPEAK



SHRUTI KALE

Location: Pune, Maharashtra.

Education: B. Tech 4 year.

"Thank you for your selfless contribution to my education through the "Shiksha Se Samridhi" Scholarship, It has been an interesting year, to say the least, and this donation will go a long way in helping me out. The financial burden of the next two semesters has been eased that much more.

I am currently pursuing my engineering degree working as a machinist here in Pune and hope to finish college in July 2024. When I graduate, I'm going to extend the same help that I've received to others. This is very important for all of us and the future generations that are coming up, I believe.

Thanks again for spreading hope and selfless contributions to education for myself and others."

OUR SCHOLARS SPEAK

"With this scholarship amount, I paid my pending fees on time, and was able to sit for the final exams. I am happy to report that I've scored 9.75 SGPA in the previous semester, All thanks to the scholarship team, This scholarship helped me economically as well as my self confidence is also increased, I look forward to performing better in the remaining Semester of engineering.

I want to express my heartfelt gratitude to the entire team of Piaggio Vehicles Pvt. Ltd. for their significant contribution to my studies. It has strengthened my confidence and brought me a step closer to my dreams. Thank you for lending a helping hand towards students like me and making us believe that hard work is the only key to success."



SAMRUDDHI DIVEKAR

Location: Pune, Maharashtra.

Education: B. Tech. 4 year.



"SHIKSHA SE SAMRIDDHI"

CONVOCATION

Ceremony

2024



"Shiksha Se Samriddhi" Scholarship program has created a long-lasting impact on the lives of children of drivers/owners of the three-wheeler community. It helped them overcome their financial challenges and encouraged them to work hard toward their dreams. In a way, the program has given wings to the dreams of these scholars.

To felicitate the sponsored children, their hard work and achievements, we organized a **"Convocation Ceremony"** on **15 February 2024** with selected bright mind scholars and their parents. The event was a wonderful experience celebrating success and inspiring future progress.





OUR SCHOLAR SPEAK



SHABNAM

Location: Delhi

Current Education: B. Com.
Graduate, Completed CMA
Foundation Course

My name is Shabnam, and I am from Delhi, I have completed my graduation from Delhi university with commerce stream. I have completed CMA foundation course, and I am waiting to admission in CMA international course. I belong to a small family in which my father is an Auto driver, and my mother is a home maker, my brother a student. Shiksha se Samriddhi Scholarship Program” which have been give me a boost to my future. Which helped in taking a step forward in achieving my future goal.

I am very happy to say that I got the Piaggio scholarship when it was the time of covid-19 and it was not possible to work on the roads, then Piaggio helped us. With the amount of scholarship, I used my college fees and purchased books. If I had not purchased books, I would not have been able to clear the exam today and my graduation would have stopped there. So, I think from the bottom of my heart for helping me in making my future.

Along with the scholarship, Piaggio introduced us to many precious moments in our lives that my family and never imagined. our journey from Delhi to Pune by flight we stayed at four point hotel on 15th Feb. 2024 when I “Convocation Ceremony” the achievements of all the scholars, were highlighted and those was also a small luncheon and price distribution.

I achieved a gift in the quiz. There was a moment in this middle of the conference when my father gave a speech. His eyes were moist, seeing this I too become emotional in the event, because of me, I honored my father in the convocation ceremony when I received the trophy and gifts at the event, my father after seeing this told me that daughter are proud then or better than son. Hearing this, I realized that this moment is the most auspicious for my life.





EQUIPMENT SUPPORT & MENTORSHIP PROGRAM: ITI JAMKHED

Fulfilling the vision of the Skill India Mission

As part of its social commitment to promote the Maharashtra Government's **Skill India Mission**, Piaggio Vehicles Pvt Ltd sponsored **welding machines** and **two-wheeler engine** for the Industrial Training Institute (**ITI Jamkhed**) (Ahmednagar) in the March 2023..

This initiative benefited 40 underprivileged students from rural areas during the academic year of 2023-24, providing them with valuable hands-on experience in modern welding technology. The students expressed their gratitude for the opportunity, which not only enhanced their practical skills but also resulted in **98% Apprenticeship** in reputable three companies.

We proudly announce that Piaggio's generous support, along with ongoing mentorship sessions, has empowered these students, equipping them with the skills and knowledge to excel in the competitive field of welding technology.



40

STUDENTS

benefited during
2023-24 academic year



04

MENTORSHIP SESSION

organized during
2023-24 academic year



98%

APPRENTICESHIP

in the 3 different
companies.

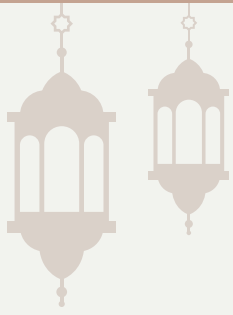


AC/DC GTAW
Welding Machine (TIG)

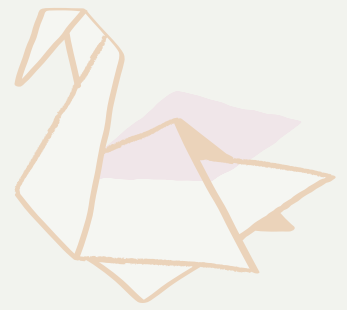


GMAW Welding
Machine (MIG)





ECO FRIENDLY ART & CRAFT WORKSHOP



An eco-friendly volunteering workshop was conducted with children from ZP School, Baramati and slums in Sinhgad Road, Pune to provide a friendly experience and boost creativity. The aim was to expose students to arts and craft skills, to engage them creatively, in this initiative overall 450 + Childrens participated.

BOOKMARK MAKING

This initiative focused on making classroom learning more **creative, collaborative, exploratory** with fun activities and providing the **same opportunity** to access and participate in all parts of the service.



PAPER LANTERN MAKING

Art and craft workshop provided a platform for volunteers to directly interact with slum children and encouraged their creativity, self-expression, joy and craft skill development

450+

*Childrens trained
from eco-friendly
volunteering art and craft
workshop*



DRAWING COMPETITION



PIAGGIO collaborated with Swanand Jankalyan Pratishthan, to organize a "Drawing competition" with slum children on "Save Earth and Environmental Awareness," encouraging children to think outside the box, explore their creative potential and come up with unique ideas and concepts. When children participate in such competitions, they are exposed to various themes, topics that increases their imagination and creativity.



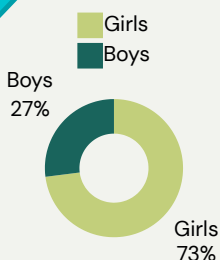
First Prize



Second Prize



Third Prize



73%
GIRLS
participate from
slum communities

9-13
YEARS
Age Group

48
CHILDRENS
participate from
slum communities

**VEER BAJI
PASALKAR HALL**
Sinhgad Road, Pune

COMMUNITY HEALTH

Our Community Health initiatives is aligned with United Nations Sustainable Development Goals (SDG):



COMMUNITY HEALTH INTERVENTION

International Yoga Day
Celebration

Medical Health Checkup
Camp

INTERNATIONAL YOGA DAY

On the occasion of "International Yoga Day," a live yoga session was conducted in ZP schools at Baramati. The session was conducted by a professional certified Yoga instructor. The session aimed at promoting the importance of pranayama and breathing techniques for well being.

The purpose was to help students maintain good mental and physical health, self-control, leading to better awareness, concentration, and improved attention.

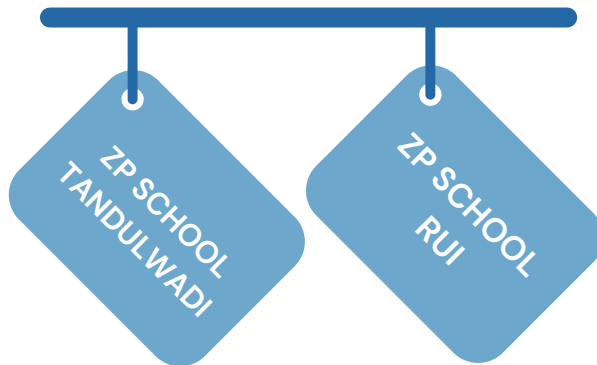




ZP SCHOOL TANDULWADI



INVOLVING SCHOOLS



Reached
Beneficiaries

380+
STUDENTS

ZP SCHOOL RUI





MEDICAL HEALTH CAMP

Swastha Se Shiksha Tak!

A health screening camp was organized for students at PZP School at Katphal, Baramati in collaboration with **D.Y Patil Hospital** Pune. The objective of conducting the health camp was to create awareness of general health among the students, provide general health care services & medicine, and counseling them on basic healthcare and hygiene.

Also, awareness session was conducted for students regarding good nutrition, importance to daily Yoga & self hygiene. Students gained the benefit of one-to-one consultation with the Specialist doctors.

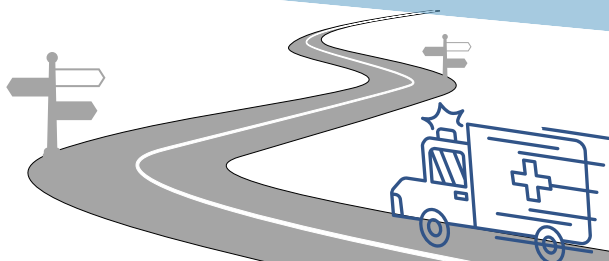


Overall

150+

STUDENTS

Benefited



SPECIALIST DOCTORS EXAMINED THE STUDENTS



PEDIATRIST



ENT

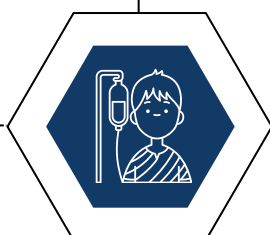


OPHTHALMOLOGIST



GYNECOLOGIST

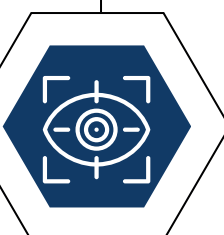
01 PEDIATRIST



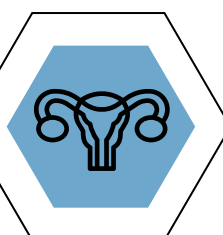
02 ENT



03 OPTHALMOLOGIST



04 GYNECOLOGIST



**ZP SCHOOL
KATPHAL, BARAMATI.**

OTHER INITIATIVE

Our Volunteering Intervention & Social Impact



OTHER INITIATIVE

Daan Utsav – Joy of Giving

Christmas Celebration

Empowering Adolescent
Girls: Women's Day
Special Session



DAAN UTSAV – JOY OF GIVING

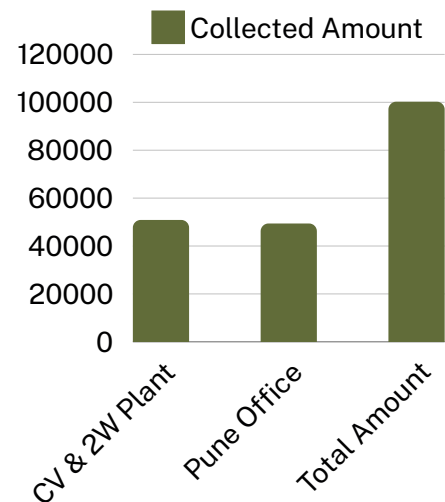
Celebrating the month of Good Deeds

Piaggio firmly believes in giving back to society. Keeping this in mind, the first week of October was dedicated to Daan Utsav. **#DaanUtsav** is India's festival of giving, celebrated every year across the country from **October 2-8**. It is a celebration, like Diwali, Eid, Christmas, Father's Day or Mother's Day where anyone around the world can celebrate the festival.

"WISH TREE" CAMPAIGN

As part of the 'Daan Utsav', the 'Wish Tree' campaign addresses the wishes of a needy child.

81 employees wholeheartedly supported the campaign. **Employees contributed** by giving their time or by donating gifts, toys etc, a sum of **Rs. 1,00,252/-** was collected and used to **fulfill the wishes of 215 needy children**.



DAAN UTSAV – JOY OF GIVING

A glimpse of the distribution ceremony



Beneficiaries Reach:

215

Childrens

HANDICRAFT EXHIBITION

A small step for women empowerment...

Our approach is not limited to donating to needy person but also empowering them to earn. With this mind, we organized a handicraft exhibition on the occasion of Daan Utsav.

The exhibition showcased handmade products such as Jute Bags, Purses, Clothes, Artificial Jewelry and Food Products etc. made by the women of Chaitanya- self-help group. The exhibition has not only provided a platform for product presentation, but it was also a purpose of the economical support, encourage creativity, marketing strategy and communication confidence. Overall, it was a good experience for women empowerment.





CHRISTMAS CELEBRATION WITH SPECIAL GIRLS

A authentic way to giving the light of life in needy...

Piaggio Collaborated with **St. Crispin Orphan Home** and celebrated Christmas with **150 orphan girls**, thus imparting joy in their lives. St. Crispin works with orphans, destitute and marginalized girls for the promotion of child welfare & development of all communities.

Their objective is for the *"children to be self-sufficient & live a life of dignity and with respect in society"*.

In this initiative, our 8 volunteers participated and enlightened the girls through various **Games, Music and Dance**. Also, Santa made this moment happy and memorable by giving **Gifts and Chocolates**.



Beneficiaries Reach:

150+
Orphan Girls



EMPOWERING ADOLESCENT GIRLS WOMEN'S DAY CELEBRATION



On March 8, 2024 Piaggio celebrated "International Women's Day" with **Swanand Jankalyan Pratishthan** to provide special guidance and create awareness to adolescent girls belonging to slum areas / communities.

The session aimed at addressing emotional, physical, mental and social changes experienced by adolescent girls by fostering better understanding and empowerment.



EMPOWERING ADOLESCENT GIRLS

WOMEN'S DAY CELEBRATION



Topics Covered during the session:

- Self-compassion and self-identity.
- SWOT Analysis: Identifying strengths, weaknesses, opportunities, and threats.
- Discussions on gender equality.
- Understanding age-related changes and managing associated emotions.
- Techniques for self-recovery and empowerment.

12-18

YEARS
Age Group

68

GIRLS
participate from
slum communities



ASHUTOSH BURNWAL

FOUNDER & CEO

BUDDY4STUDY

INDIA FOUNDATION



OUR ASSOCIATE PARTNERS SPEAK

"Reflecting on the four-year journey of the Piaggio 'Shiksha Se Samriddhi' Scholarship Program, from 2020 to 2024, I am filled with immense pride for the milestones we have collectively achieved. This initiative by Piaggio Vehicles Pvt. Ltd has been a beacon of hope for underprivileged children of the auto-rickshaw driver community from across India.

The recent convocation ceremony held in Pune was a crowning moment for the program's success as we celebrated the achievements of these bright young students, whose academic and personal growth underscore the program's transformative impact. Piaggio's steadfast partnership and deep commitment to the welfare of the driver community have been instrumental in making this program a success. Their dedication to creating educational opportunities and fostering inclusive growth is truly commendable.

Our collaboration as the implementation partner for this noble cause has been a profound experience, witnessing first-hand the transformative impact of education in these students. The commitment shown by Piaggio in supporting educational access to these students is not only commendable but a vital step towards building a more equitable society.

As these young students excel in their studies and move closer to their career goals, they also pave the way for others in their communities to follow.

On behalf of Buddy4Study, I extend our deepest gratitude to Piaggio. for their unwavering support and vision. We are grateful for Piaggio's visionary approach and relentless support, which have ignited countless aspirations and laid a strong foundation for many success stories.

Thank you, Piaggio, for making us a part of this significant journey and for your steadfast commitment to creating a more equitable society through education."

OUR ASSOCIATE PARTNERS SPEAK



**GAJANAN
DESHMUKH**

PROJECT MANAGER

SWANAND JANKALYAN PRATISHTHAN

"In the 2023-24 year, our collaborative efforts with Piaggio Vehicles Pvt Ltd. yielded impactful activities like Wish Tree Campaign, Art & Craft workshop, Drawing Competition, Diwali Sweet Distribution and Women's Day Celebration. Through Daan Utsav, over 81 employees contributed, making it one of our most successful endeavors.

Their contributions provided stationery, toys, cloth, shoes, sport materials and school essentials to 215 underserved students. We are immensely grateful for Piaggio's valuable support. Overall Piaggio's social responsibility is based on sustainable development, the activities undertaken by Piaggio and Swanand during this financial year were highly planned, need base and effectiveness. That's why we were able to make a change in the lives of children in 14 different slum areas."



OUR VOLUNTEERS SPEAK



SIMANCHAL BISWAL

AGM- Purchase &
Supply Chain, PVPL

"Experience the joy of being a part of the extraordinary "DAN UTSAV" event! Our CSR initiative, The Wish Tree, allowed us to create unforgettable moments at the heartwarming "Swanand Jankalyan Pratishthan." Surrounded by talented children from diverse backgrounds and various slum areas, we were welcomed with beautifully handcrafted flowers, warm greetings and special performances by kids.

Witnessing the incredible talent these children possess despite limited resources was truly inspiring. Each child aspires to reach for the stars in their own unique way. Our small contribution brought immense happiness and transformed a mere 3-hour visit into a lifetime memory.

OUR VOLUNTEERS SPEAK

ACTIVITY- ECO FRIENDLY- ART & CRAFT WORKSHOP

"Participating in the eco-friendly art and craft workshop, where we made lanterns with the children from the slum community, was truly inspiring and uplifting. The joy on their faces as they engaged in this creative endeavor was priceless. I am grateful for the opportunity to contribute to such a wonderful CSR initiative that fosters creativity and community connection. Thank you for inviting me to be a part of this impactful experience!"



NILESH JADHAV
3W R&D Quality Assurance, PVPL



AARUSHI SHARMA
HRD & Admin, PVPL

ACTIVITY- CHRISTMAS CELEBRATION

"Christmas is a blissful time of the year to share happiness and prosperity all around you. This Christmas celebration provided me with an opportunity to share my love, happiness and time with the ever-enchanted girls of St. Crispin's orphanage. It was an honour to be among the little wonders and have the very best time of the year with lots of sweets, games, music and dance."

ACTIVITY- CHRISTMAS CELEBRATION

"The most authentic way to celebrate Christmas is by giving the light of love to those who need it most. It brings me great joy to be a part of this activity through CSR initiative."



VARSHA ADHIWAL
Exports & Electrical Vehicle 2W & CV, PVPL



YOGITA NARUTE
Dy. Manager - Materials Management, PVPL

ACTIVITY-DAAN UTSAV- JOY OF GIVING

"Thank you for inviting me for one of the most inspiring events on CSR-DAAN UTSAV: JOY OF GIVING that I have attended. Activities were carried on Festival time During in Diwali - where 215 needy Childrens got Wonder Gift from PIAGGIO FAMILY.

Through this Program children's Morale is Boost and increased motivation among the Kids for higher education."

Numbers of Lives reached

2800+

Total Volunteering Hours

175+

OUR ACHIEVEMENT



ACEF Asian Leaders CSR Award -2023

Piaggio Vehicles Pvt. Ltd. was awarded ACEF Asian Leaders CSR Award- 2023.

*Piaggio achieved **Gold Winner** rank for “**Best Scholarship Program**” in the category “**Social Impact**”.*




PIAGGIO APÉ REVOLUTIONARY LAST MILE CONNECTIVITY





1st Floor Sky One Corporate Park, Airport Road,
Viman Nagar, Pune Maharashtra, India - 411032

 www.piaggioindiacs.com

 +91 2067470900